

## Exciting Website for Dermatologists: [www.pdf.nu](http://www.pdf.nu) and [www.ssdv.se](http://www.ssdv.se)

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**Thor Bleeker is the chairman in the Swedish society for private dermatologists (PDF), president and web-master for [www.pdf.nu](http://www.pdf.nu), dermatologist in private practice in Lidköping and consultant physician at Lidköping hospital.**



Our website for dermatologists in Sweden has been running for 6 years now. I originally proposed the idea of developing a website to the Swedish Association of Dermatologists in Private Practice (Privatpraktiserande Dermatologers Förening, PDF). In order to avoid any financial burden for the association, the decision was made to invite all members to contribute capital and to form a joint stock company.

Eventually, 20 dermatologists expressed interest in buying shares, and a private limited company was formed with the capital needed to proceed with the developing of the website. In January 2008 the website had 869 members and more than 95% of all Swedish dermatologists have now actively registered. There were 8,501 log-ins and more than 38,000 website visits during 2007. Interns have their own section ("blue doors") in the Swedish website, managed by Dr Anne Wetter, and dermatology nurses also have their own "blue door".

An increasing number of features are being added in order to make the website as comprehensive as possible on the subject of dermatology and as attractive as possible to its members. The latest "blue doors" are "Academy", in which we supply, and plan for, additional, web-based medical education. In another "blue door", "What's new?", Dr Håkan Mobacken presents frequent news summaries of the recent literature; a feature which is much appreciated among our members. Further features are planned and waiting to be implemented.

About 3 years ago the opportunity arose to develop a similar website – free of charge – for our dermatology colleagues in

Finland (for which Dr Jukka Juhela is responsible for the content), and in the autumn of 2007 a Norwegian website was also launched (for which Dr Jon Langeland is responsible). The ultimate aim is to link these sites together, in order to make connections between all dermatologists in the Nordic countries. Thus, we also hope to develop Danish and Icelandic sites in the future.

The websites are free of charge for all users. Part of the content of each of the websites is freely accessible to the public. In order to access all of the content users have to register. Any dermatologist, intern or dermatology nurse in the Nordic countries can register and obtain a password, at [www.pdf.nu](http://www.pdf.nu) (Sweden), [www.ndf.nu](http://www.ndf.nu) (Norway) or [www.iho.nu](http://www.iho.nu) (Finland). Members are sent information by email about meetings and congresses.

As the executive of the website company (Dermatologers Hemsida i Sverige AB), I handle all communication, manage website development and have final responsibility for all three sites. This private limited company holds board meetings and an annual meeting of shareholders to make plans for further development of the websites and decisions about major events in the company. The executive and board manage the website on a daily basis through informal contact.

We cordially invite you to register to use our website for dermatologists!