a)



17. Please answer the question based on YOUR OPINIONS of how much this child's skin problem has affected him/her OVER THE LAST WEEK based on the images that you see.

| | Very | Quite a | Only a | Not at all |
|---|------|---------|--------|------------|
| How upset or sad do you think this child has been because of his/her skin? | [5] | 0 | 0 | 0 |
| How embarrassed or self conscious, do you think this child has been because of his/her skin? | 0 | 0 | - | 0 |
| How much do you think this child's skin affected his/her friendships? | 0 | 0 | 0 | 0 |
| How much trouble do you think this child has had because of his/her skin with other people calling him/her names, teasing, bullying, asking questions, or avoiding him/her? | C | C | C | 0 |
| How much do you think this child has changed or worm different or special clothes/shoes because of his/her skin? | 2 | 8 | 6 | 9 |
| How much do you think this child's skin trouble affected going out, playing or doing hobbles? | 0 | 9 | C | 9 |
| How much do you think this child has avoided swimming, or other sports because of his/her skin trouble? | 0 | 8 | 0 | 0 |
| How much do you think this child's skin problems have interfered with his/her school work? | 0 | 0 | - | 0 |
| How much do you think the child's sleep has been affected by his/her skin problem? | 5 | 9 | 10 | 0 |
| How much of a problem do you think the treatment for his/her skin has been? | 0 | 0 | 0 | C |

b)



17. Please answer the question based on YOUR OPINIONS of how much this child's skin problem has affected him/her OVER THE LAST WEEK based on the images that you see.

| | much | lot | little | Not at all |
|--|------|-----|--------|------------|
| How upset or sad do you think this child has been because of his/her skin? | 0 | C | C | 0 |
| How embarrassed or self conscious, do you think this child has been because of his/her skin? | 0 | 0 | 0 | 0 |
| How much do you think this child's skin affected his/her friendships? | 0 | C | C | 0 |
| How much trouble do you think this child has had because of his/her skin with other people cailing him/her names, teasing, bullying, asking questions, or avoiding him/her? | 0 | 0 | 0 | 0 |
| How much do you think this child has changed or worn different or special clothes/shoes because of his/her skin? | 0 | C | 0 | 0 |
| How much do you think this child's skin trouble affected going out, playing or doing hobbles? | 0 | 0 | 0 | 0 |
| How much do you think this child has avoided swimming, or other sports because of his/her skin trouble? | 0 | C | C | 0 |
| How much do you think this child's skin problems have interfered with his/her school work? | 0 | 0 | 0 | 0 |
| How much do you think the child's sleep has been affected by his/her skin problem? | C | C | 0 | C |
| How much of a problem do you think the treatment for his/her skin has been? | 0 | C | 0 | 0 |

These two images depict the same child. Image 1 shows a child with a large birthmark. Image 2 shows the same child after surgical removal of the birthmark.



Fig. S2. Examples of 1 of the screen frames from surveys (a) 1, (b) 2 and (c) 3.