A Cost-utility Analysis of Calcipotriol/Betamethasone Dipropionate Aerosol Foam versus Ointment for the Topical Treatment of Psoriasis Vulgaris in Sweden

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Psoriasis is a chronic inflammatory disorder that imposes a substantial economic burden. We conducted a cost-utility analysis from a Swedish healthcare payer’s perspective using a decision-tree model with a 12-week time horizon. Patients with psoriasis vulgaris could have two 4-week cycles of topical treatment with calcipotriol 50 µg/g and betamethasone 0.5 mg/g as dipropionate (Cal/BD) foam or Cal/BD ointment before progressing to phototherapy/methotrexate. In the base-case analysis, Cal/BD foam dominated over Cal/BD ointment. The increased efficacy of Cal/BD foam resulted in fewer consultations and a decreased risk of progressing to phototherapy/methotrexate. Although Cal/BD foam costs more than Cal/BD ointment, this was offset by lower costs for phototherapy/methotrexate or consultation visits. Sensitivity analyses revealed that the base-case net monetary benefit was robust to plausible variations in key parameters. In conclusion, Cal/BD foam was predicted to be more cost-effective than Cal/BD ointment in the treatment of psoriasis vulgaris.

Key words: psoriasis; cost-utility analysis; calcipotriol; betamethasone dipropionate.

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Psoriasis is a chronic inflammatory disorder with a prevalence of 4–9% in Northern Europe (1). It is a chronic and heterogeneous disease with an unpredictable course and progression (2), which often does not follow a progressive course but rather a periodic pattern of remissions and flare-ups. Psoriasis has a significant detrimental impact on patients’ health-related quality of life, as well as imposing a substantial economic burden on society (3, 4).

Topical treatment is often sufficient in patients with mild-to-moderate psoriasis (5), with combined topical therapy with a vitamin D analogue and a corticosteroid shown to have greater efficacy than any single component alone (6). Systemic treatment (e.g. methotrexate) or phototherapy may be indicated in patients who do not respond to the first-line topical therapy (5). Methotrexate is the most commonly prescribed systemic agent for psoriasis in Sweden (7).

Ointment, gel and aerosol foam formulations with a fixed combination of calcipotriol 50 µg/g and betamethasone 0.5 mg/g as dipropionate (Cal/BD) are available for the topical treatment of adults with psoriasis vulgaris (8, 9). Previous European cost-effectiveness analyses have shown that Cal/BD ointment or gel is more cost-effective compared with monotherapy with Cal or BD (or another potent corticosteroid) (10–12), morning application of Cal and evening application of BD (or another potent corticosteroid) (10, 11, 13, 14) or other topical therapies (11–13, 15). The clinical efficacy of Cal/BD aerosol foam formulation (Enstilar®) in patients with psoriasis vulgaris was established in Phase II and III trials. In Phase II trials, significantly (p<0.05) higher treatment success rates (assessed using the Physician Global Assessment [PGA] of disease severity, a 5-point severity scale [‘clear’, ‘almost clear’, ‘mild’, ‘moderate’, ‘severe’]) were seen with Cal/BD foam than with Cal foam or BD foam alone (NCT01536938) (16) or with Cal/BD ointment (NCT01536886) (17). In Phase III trials, patients using Cal/BD foam experienced significantly (p<0.001) higher treatment success rates (assessed using PGA) than patients using vehicle (PSO-FAST study; NCT01866163) (18) or Cal/BD gel (PSO-ABLE study; NCT02132936) (19). In these Phase III trials, significantly (p<0.001) more patients using Cal/BD foam than vehicle achieved...
a 50% or 75% reduction in the Psoriasis Area and Severity Index (PASI50 or PASI75) (18), and significantly ($p<0.01$) more patients using Cal/BD foam than Cal/BD gel achieved PASI75 or a 90% reduction in PASI (19). Patient preference is affected by many factors, such as efficacy. Additional factors include the choice of vehicle, and because of the greasiness of the ointment, foam is generally considered significantly more convenient by patients (20–22).

We conducted this pharmaco-economic analysis to evaluate the cost-effectiveness of Cal/BD foam versus Cal/BD ointment (Daivobet®) in patients with psoriasis vulgaris from the perspective of the Swedish healthcare system in a short-term decision-making context. This evaluation is comparing flare treatment with two topical treatments for 12 weeks.

**METHODS**

**Model overview**
A cost-utility analysis was conducted to evaluate the incremental cost per quality-adjusted life year (QALY) gained from Cal/BD foam versus Cal/BD ointment in patients with psoriasis vulgaris. The analysis was conducted from the Swedish healthcare payers perspective and used a decision-tree model. The model had a 12-week time horizon comprising three cycles of 4 weeks’ duration each, corresponding to the 4-week treatment period recommended in the Cal/BD foam and Cal/BD ointment summary of product characteristics (SmPC) (8, 9). Based on the expert advice, patients could have two 4-week cycles of topical treatment plus an additional 4 weeks to evaluate the treatment effect and determine whether second-line therapy was needed. Discounting of outcomes and costs was not applied because of the 12-week time horizon. A Swedish expert panel comprising of two expert dermatologists in psoriasis and two health economists validated the model.

**Model structure**
The decision-tree model was developed using Microsoft Excel® 2010 (Fig. 1). Upon entering the model, all patients were initially treated with Cal/BD foam or Cal/BD ointment once daily for 4 weeks, with the possibility of receiving one more treatment cycle with the same topical treatment. At the end of the cycle, patients could have achieved either treatment success (responder) or no treatment success (non-responder). Responders could either stay in remission for the remaining 8 weeks or experience a relapse, in which case they would have an additional general practitioner (GP) visit and initiate a second course of the topical treatment they started with. A relapse followed by a non-response would result in referral to a specialist, and initiation of either phototherapy or methotrexate. Patients with no treatment success after 4 weeks (non-responders) had an additional GP consultation to initiate a second course of the original topical therapy. The treatment dose, regimen and probability of treatment success were assumed to be the same as for the initial 4-week treatment period. If the second round of treatment was not successful, the patient progressed to the next level of treatment with a visit to a specialist and initiation of either phototherapy or methotrexate.

**Population**
We considered a hypothetical adult population of patients with psoriasis vulgaris who were candidates for the topical treatment.

**Comparator**
We selected Cal/BD ointment as the most relevant comparator for comparison with Cal/BD foam – a choice that was confirmed by Swedish clinical experts on psoriasis and accepted by the Swedish Dental and Pharmaceutical Benefits Agency (TLV). Both Cal/BD foam and Cal/BD ointment have the same approved indication and are generally considered significantly more convenient by patients compared with phototherapy or methotrexate. Patients who failed to respond to Cal/BD foam or Cal/BD ointment or failed to achieve PASI50 or PASI75 with Cal/BD foam or Cal/BD ointment were randomized to receive Cal/BD foam (n = 141), Cal/BD ointment (n = 135), foam vehicle (n = 49) or ointment vehicle (n = 51) (17). In the study, significantly more patients receiving Cal/BD foam than Cal/BD ointment achieved treatment success at 4 weeks (54.6% vs 43.0%; odds ratio 1.7, 95% CI 1.1, 2.8; p = 0.025; primary endpoint) (17). Treatment success was defined as achieving ‘clear’ or ‘almost clear’ skin with at least a two-step improvement, according to the PGA (17).

These treatment success rates were used for the probability of response values (i.e. 54.6% for Cal/BD foam and 43.0% for Cal/BD ointment) in the base-case model. Other base-case model inputs included a 20% probability of relapse at 4 weeks for all topical agents (based on a Scottish cost-effectiveness analysis (10) and subsequently confirmed by expert opinion), and an 80% probability that the second-line treatment would be phototherapy and a 20% probability that the second-line treatment would be methotrexate (based on expert opinion). Given the short time horizon of 12 weeks for the model, we did not consider the efficacy of second-line treatment.

**Costs**
Local data sources were used to calculate costs and are presented in Table I. The quantities of Cal/BD foam and Cal/BD ointment used were derived from the Phase II head-to-head study (17).
Use of an 8-week phototherapy treatment duration was based on Medical Products Agency psoriasis guidelines (24) and confirmed by Swedish clinical experts on psoriasis. The 12-week duration of methotrexate therapy was based on the SmPC (25) and the opinion of Swedish clinical experts, and the dosing regimen and monitoring procedures for methotrexate were confirmed by Swedish clinical experts.

Prior to initiating a new round of topical or second-line (phototherapy or methotrexate) treatment, the patient had a consultation with either a GP or a dermatology specialist.

Costs associated with adverse events were not included in the model, as a similar safety and tolerability profile was observed between Cal/BD foam and Cal/BD ointment in the incidence or type of adverse events in the head-to-head trial (17).

Utilities

No utility data (EuroQol five-dimensions; EQ-5D) were collected in the Phase II trial comparing Cal/BD foam and Cal/BD ointment (17). Hence, the best source of utility was the SmPC (25) and the opinion of Swedish clinical experts, and the dosing regimen and monitoring procedures for methotrexate were confirmed by Swedish clinical experts.

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Table II. Values used in two-way sensitivity analyses

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Base-case value</th>
<th>Low</th>
<th>High</th>
</tr>
</thead>
<tbody>
<tr>
<td>Utility weight (all) (≥ 2%)</td>
<td>0.80</td>
<td>0.78</td>
<td>0.82</td>
</tr>
<tr>
<td>Treatment success utility weight (≥ 2%)</td>
<td>0.91</td>
<td>0.89</td>
<td>0.93</td>
</tr>
<tr>
<td>No treatment success utility weight (≥ 2%)</td>
<td>0.88</td>
<td>0.86</td>
<td>0.90</td>
</tr>
<tr>
<td>Probability of relapse (Cal/BD foam and ointment) (≥ 25%)</td>
<td>0.20</td>
<td>0.15</td>
<td>0.25</td>
</tr>
<tr>
<td>Probability of relapse (Cal/BD foam) (≥ 25%)</td>
<td>0.20</td>
<td>0.15</td>
<td>0.25</td>
</tr>
<tr>
<td>Probability of relapse (Cal/BD ointment) (≥ 25%)</td>
<td>0.20</td>
<td>0.15</td>
<td>0.25</td>
</tr>
<tr>
<td>Cost per gram (Cal/BD foam) (≥ 25%)</td>
<td>10.81</td>
<td>8.11</td>
<td>13.51</td>
</tr>
<tr>
<td>Cost per gram (Cal/BD ointment) (≥ 25%)</td>
<td>7.42</td>
<td>5.56</td>
<td>9.27</td>
</tr>
<tr>
<td>Consumption, 3 packs (Cal/BD foam)</td>
<td>126.4</td>
<td>180</td>
<td></td>
</tr>
<tr>
<td>Consumption, 3 packs (Cal/BD ointment)</td>
<td>124.4</td>
<td>180</td>
<td></td>
</tr>
<tr>
<td>Cost per day (phototherapy) (≥ 25%)</td>
<td>1,155.00</td>
<td>866.25</td>
<td>1,443.75</td>
</tr>
<tr>
<td>Price of methotrexate tablet, SEK (≥ 25%)</td>
<td>0.99</td>
<td>0.75</td>
<td>1.24</td>
</tr>
<tr>
<td>Price of Methoject®/Metoject® pen, SEK (≥ 25%)</td>
<td>164</td>
<td>123</td>
<td>204</td>
</tr>
<tr>
<td>Methotrexate relationship pen/tablet (0:100 vs 100:0)</td>
<td>55:45</td>
<td>0:100</td>
<td>100:0</td>
</tr>
<tr>
<td>PASI50 efficacy instead of PGA</td>
<td>54.6</td>
<td>–</td>
<td>80.9</td>
</tr>
<tr>
<td>PASI75 efficacy instead of PGA</td>
<td>43.0</td>
<td>–</td>
<td>74.8</td>
</tr>
<tr>
<td>Consumption, 3 packs (Cal/BD foam and ointment)</td>
<td>126.4</td>
<td>180</td>
<td></td>
</tr>
<tr>
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<td>126.4</td>
<td>180</td>
<td></td>
</tr>
<tr>
<td>Cal/BD ointment</td>
<td>124.4</td>
<td>180</td>
<td></td>
</tr>
<tr>
<td>Systemic use after two attempts (probability 50:50 methotrexate/phototherapy)</td>
<td>0.80&lt;sup&gt;a&lt;/sup&gt;</td>
<td>0.50</td>
<td>–</td>
</tr>
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<td>180</td>
<td></td>
</tr>
<tr>
<td>Cal/BD ointment</td>
<td>124.4</td>
<td>180</td>
<td></td>
</tr>
</tbody>
</table>

<sup>a</sup>Probability that second-line treatment would be phototherapy.

Efficacy was varied using different outcome measures. The primary outcome was PGA response, and sensitivity analyses were done on the PASI score for PASI50 and PASI75. The PASI score was chosen based on its relevance as an outcome measure in psoriasis.

Probabilistic sensitivity analyses were also performed. For efficacy measures and utilities, inverse-beta distributions were applied. Standard deviations (SDs) were taken from the clinical trial reports. For the relapse rate, an inverse-beta distribution was applied. Standard deviations (SDs) were taken from the clinical trial reports. For the relapse rate, an inverse-beta distribution was applied. Standard deviations (SDs) were taken from the clinical trial reports.

RESULTS

Base-case analysis

In the base-case analysis, Cal/BD foam was associated with an incremental QALY gain of 0.0008 and lower total costs (~SEK2,419), meaning Cal/BD foam dominated over Cal/BD ointment (i.e. was more effective for the treatment of psoriasis and less costly; Table III). The increased efficacy of Cal/BD foam resulted in fewer GP and specialist consultations, and a decreased risk of progressing to the second-line treatment (phototherapy or methotrexate). This led to lower costs for phototherapy or methotrexate (reflecting lower use) and lower costs for consultation visits (due to fewer consultations) for patients treated with Cal/BD foam than Cal/BD ointment.

Table III. Cost-effectiveness of Cal/BD foam versus Cal/BD ointment: base-case analysis

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Total QALYs gained</th>
<th>Incremental QALYs gained</th>
<th>Total cost, SEK</th>
<th>Incremental cost, SEK</th>
<th>ICER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cal/BD foam</td>
<td>0.20752</td>
<td>0.00076</td>
<td>9,411</td>
<td>–2,419</td>
<td>Dominant</td>
</tr>
<tr>
<td>Cal/BD ointment</td>
<td>0.20676</td>
<td></td>
<td>11,830</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cal/BD: calcipotriol 50 μg/g and betamethasone 0.5 mg/g as dipropionate; ICER: incremental cost-effectiveness ratio; QALYs: quality-adjusted life years; SEK: Swedish kronor (100 SEK = 9.96 € February 2018).</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

This offset the higher medication cost of Cal/BD foam than Cal/BD ointment, leading to lower total cost of treatment of SEK9,411 (~€945) for Cal/BD foam versus SEK11,830 (~€1,188) for Cal/BD ointment (difference ~SEK2,419; ~€243).

The base-case net monetary benefit of Cal/BD foam versus Cal/BD ointment was SEK2,799 (Table V). This positive net monetary benefit indicates that Cal/BD foam is cost-effective versus Cal/BD ointment at a WTP threshold of SEK500,000 (27).

Sensitivity analyses

Sensitivity analyses found that increasing the utility value for those patients who received methotrexate and phototherapy from non-response (0.88) to the level of responders (0.91) resulted in a reduction in the difference between Cal/BD foam and Cal/BD ointment in incremental QALYs gained (0.0005); however, Cal/BD foam remained the dominant treatment.

Two-way sensitivity analyses revealed that the base-case net monetary benefit (SEK2,799) was robust to plausible variations in key parameters (net monetary benefit ranged from SEK464 to SEK3,528), with Cal/BD foam remaining dominant over Cal/BD ointment (Fig. 2). Although net monetary benefit was most sensitive to a change in the efficacy parameter (i.e. if treatment success was based on the proportion of patients achieving

Table IV. Breakdown of costs (SEK)

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Cal/BD foam</th>
<th>Cal/BD ointment</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Product cost</td>
<td>2,204</td>
<td>1,548</td>
<td>656</td>
</tr>
<tr>
<td>Phototherapy or methotrexate</td>
<td>5,763</td>
<td>8,427</td>
<td>–2,664&lt;sup&gt;a&lt;/sup&gt;</td>
</tr>
<tr>
<td>Consultation visits</td>
<td>1,445</td>
<td>1,855</td>
<td>–410</td>
</tr>
<tr>
<td>Total costs</td>
<td>9,411</td>
<td>11,830</td>
<td>–2,419</td>
</tr>
</tbody>
</table>

<sup>a</sup>The apparent discrepancy in the calculations for phototherapy and methotrexate is due to rounding.

Table V. NMB of Cal/BD foam versus Cal/BD ointment: base-case analysis

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Incremental increased cost, SEK</th>
<th>NMB, SEK</th>
<th>WTP (£)</th>
<th>NMB, SEK</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cal/BD foam vs Cal/BD ointment</td>
<td>0.00076</td>
<td>–2,419</td>
<td>500,000</td>
<td>2,799</td>
</tr>
</tbody>
</table>

NMB is calculated as (QALY × WTP) – incremental cost.

Cal/BD: calcipotriol 50 μg/g and betamethasone 0.5 mg/g as dipropionate; QALYs: quality-adjusted life years; SEK: Swedish kronor (100 SEK = 9.96 € February 2018); WTP: willingness-to-pay threshold.

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PASI50 rather than PGA response), changing the efficacy parameter from PGA to PASI75 and PASI50 did not change the outcome of the model. Changes in the price of methotrexate tablets or injection pens or in utility weights had very little impact on the results.

Probabilistic sensitivity analysis demonstrated that Cal/BD foam remained dominant over Cal/BD ointment in 77% of simulations (Fig. 3).

There was a > 84% probability of Cal/BD foam being considered cost-effective, regardless of the WTP threshold.

**DISCUSSION**

In this cost-utility analysis conducted from the Swedish healthcare perspective, Cal/BD foam dominated over Cal/BD ointment in patients with psoriasis vulgaris, providing greater efficacy at a lower cost. The increased efficacy of Cal/BD foam resulted in fewer GP and specialist consultations, and a decreased risk of progressing in the treatment pathway and thus requiring second-line therapy (e.g. phototherapy or methotrexate). Cal/BD ointment is an appropriate analogy, as accepted by the TLV, as it has the same approved indication and duration of treatment as Cal/BD foam (8, 9), is fully reimbursed, and was the most frequently prescribed fixed combination Cal/BD topical treatment in Sweden in 2015 (23). The results of this cost-effectiveness analysis are aligned with a recent cost-effectiveness analysis conducted from an Australian healthcare payer perspective, which found Cal/BD foam to be more cost-effective, compared with Cal/BD gel, in patients with psoriasis vulgaris, with an incremental cost per QALY gained of $AUD13,609 (approximately €8,500 or SEK89,000; 2018 values) (28).

Both Cal/BD ointment and Cal/BD foam are indicated for the treatment of mild-to-severe psoriasis. The response definition of a two-step improvement in PGA is a US FDA requirement for treatment response, but PASI
response is typically also obtained in psoriasis trials and generally considered the most relevant efficacy measure. Changing the primary efficacy parameter from PGA to PASI75 and PASI100 did not change the outcome of the model. The model requires two attempts of topical treatment before patients can progress to the next line of treatment. Although the response requirement is arguably more arbitrary in real-world treatment practice, this is the response required by authorities and applied in many economic models (29, 30). Patients who fail on topical treatment are eligible for the next line of therapy.

It is worth noting that a conservative approach was taken when estimating the utility values of responders versus non-responders in this cost-utility analysis. This reflects the strict response criteria and the fact that many patients who do not respond according to the criteria will still have significant treatment benefit and hence significant improvement in the utility score. To demonstrate the true impact of the treatment effect, it has been argued that the non-response utility value should be based on non-responders in the vehicle arm.

Strengths of the model used in this analysis are the inclusion of the efficacy data from a head-to-head trial (17) in the base-case analysis, and the capturing of costs associated with second-line systemic therapy or phototherapy.

Limitations
A key limitation of the model is the narrow time horizon of 12 weeks. As psoriasis is a chronic disease, it could be argued that the use of long-term models with a time horizon of >1 year would be beneficial to consider how patients progress through the various lines of treatment from topical treatments to phototherapy, immunosuppressants and biologics to best supportive care, considering the costs and efficacies of all products across the entire time horizon. For the purpose of the current decision analysis, it was decided to keep the time horizon to 12 weeks, which was considered sufficient to capture the relevant information, i.e. the efficacy and cost of the two comparator products and the downstream cost of the next line of treatment for patients who failed treatment. In this context, we do not consider the efficacy of phototherapy or methotrexate, or the topical treatments beyond the 12 weeks. As the efficacy of phototherapy is likely to be higher than the topical treatments and may last longer, this could skew the results in favour of the most efficacious topical treatment. Furthermore, taking into consideration the longer-term effects of phototherapy, it would introduce further complexity to the model because patients continue to use topical treatments in addition to phototherapy. A recent analysis demonstrated that phototherapy reduced, but did not negate, the need for topical treatments over a 1-year period (31). The impact of methotrexate is less clear, as the efficacy may be lower than the topical treatments (32). In addition, we assumed a relapse rate of the topical treatments based on a study that used a different formulation. While this may be the closest available evidence, there is some uncertainty about this estimate. For phototherapy, the relapse rate following 12 weeks of treatment is likely to be lower than 4 weeks of treatment with a topical agent, which again could have an impact on the outcome if the time horizon was extended beyond 12 weeks and the efficacy and potential relapse rates of phototherapy were included. The same may hold true for methotrexate, although the impact is even more uncertain. Further limitations of the model include the assumption that patients without treatment success who received a second 4-week course of topical treatment had a probability of treatment success that was the same as for the initial 4-week treatment period. In clinical practice, non-response to an initial course of treatment may lead to a modification in topical treatment, unless the non-response is due to poor adherence. In addition, the model does not capture the possible long-term side effects (e.g. liver fibrosis) or benefits (e.g. reduced systemic inflammation) of methotrexate, or possible long-term UV damage secondary to UVB (ultraviolet B-rays). Another potential limitation is that local data sources were not used for utility weights in the base-case and sensitivity analyses.

Conclusion
The rising cost of psoriasis treatment presents a challenge (33). Improved topical therapies, such as Cal/BD foam, have demonstrated efficacy in patients with more severe psoriasis (19), and thus have the potential to reduce the need for some patients to progress to phototherapy and/or systemic treatment. In addition, the use of improved topical therapies may lead to lower treatment costs in more severe psoriasis. A recent US budget impact analysis predicted that the introduction of Cal/BD foam has the potential to decrease the annual cost of treatment in patients with moderate-to-severe psoriasis who were previously candidates for treatment with biologics (34).

In conclusion, Cal/BD foam is a cost-effective solution for the treatment of psoriasis vulgaris, dominating over Cal/BD ointment, in this cost-utility analysis conducted from the perspective of a Swedish healthcare payer.

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