

Advertising information

Journal of Rehabilitation Medicine is owned by the Foundation for Rehabilitation Information. It is an international peer-review journal in English and is since January 2007 published as a true non-profit journal without a commercial publisher. Most of the papers published in Journal of Rehabilitation Medicine are original articles, but regularly also reviews and special supplements are published. The topics covered are: Neurological conditions (46%), Musculoskeletal conditions (30%), Methodological reports (11%), Other (13%). The journal is read by a wide group of healthcare professionals including specialists in rehabilitation medicine, neurology, clinical neurophysiology, general medicine, psychologists, physiotherapists, occupational therapists and social workers.

JRM journal (paper version and online)

- As of January 2017 JRM is published with immediate Open Access.
- JRM has an impact factor of 1.63 and is holding a high position among rehabilitation journals.
- Spread all over the world: the journal has most subscribers from Europe (50%), followed by North America (26%) and Asia (20%).
- JRM is the official journal of International Society of Physical and Rehabilitation Medicine.
- Journal of Rehabilitation Medicine is distributed approximately 10 times a year (in January, February, March, April, May, June, July, September, October and November).

JRM website (www.medicaljournals.se/jrm)

- Approximately 15,000 page views from over 1,000 unique visitors per month.
- Updated daily.
- Free access to all articles older than 6 months.
- Visitors from all over the world: the website is visited by residents of over 120 countries (United States (20%), United Kingdom (7%) and Canada (5%) are home to the largest numbers of visitors).
- Attracts a large number of qualified visitors.

Advertising in print – Options

Advertising in print

If you choose to advertise in the print edition of Journal of Rehabilitation Medicine your advertisement will appear on the inside back cover or the inlay of the journal. You can also advertise in a Special Issue. Special Issues are published to complement specific congresses and meetings, and are therefore a good way to target your advertising.

Ad type	Price/issue			Total		
	USD	EUR	SEK	USD	EUR	SEK
<i>10 ads (1 year, 2018):</i>						
Inside back cover	1,690	1,425	13,500	16,900	14,250	135,000
Insert	940	790	7,500	9,400	7,900	75,000
Insert, black-and-white	500	425	4,000	5,000	4,250	40,000
<i>Single ad (2018):</i>						
Inside back cover	1,950	1,645	15,600			
Insert	1,500	1,265	12,000			
Insert, half page	1,075	910	8,600			
Insert, black-and-white	690	580	5,500			



Advertising online – Options

Advertising online

Our website advertisement option includes a banner or a textlink that will flash your advert on the Journal of Rehabilitation Medicine website. You can choose to show your advertisement at every page on our website (except for our Content pages) or in connection to one issue. The latter option is a good alternative if you have a product that is special related to one article or one issue.

Ad type	Size (pixels)	Price per month		
		USD	EUR	SEK
<i>Whole website</i>				
Leaderboard	728x90	175	150	1,400
<i>Whole website, except Content pages</i>				
Skyscraper	160x600	125	110	1,000
Box unit	300x250	120	100	940
<i>Content pages, one issue (without time limit)</i>				
Lower leaderboard	728x90	120	105	980
Skyscraper	160x600	125	110	1,000
Box unit	300x250	120	100	940

Requirements

Printed advertisements

- All adverts have to be in English.
- All material should be sent as electronic files, preferably as PDF in high resolution (min 600 dpi).
- Please note that CMYK separation is used for all colours (not RGB).
- Black-and-white ads should be gray scale.
- All fonts must be embedded.

Size

Trim size: 205 x 280 mm

Full-page non-bleed: 167 mm x 240 mm

Half-page non-bleed: 167 mm x 115 mm

Please remember to allow for gutter stick, so that your advertisement is not obscured by the spine bind.

Change of adverts

Adverts can be replaced/updated as and when you require. When you order adverts for more than one issue at a time a repeat confirmation will be made prior to the printing of each issue.

Deadlines

Please send your advertisement before or on the appropriate deadline (see below) to insure its publication. Adverts sent after the deadline will not be guaranteed space.

<i>Issue</i>	<i>Deadline for ads</i>	<i>Distribution</i>
1	10 December	January
2	10 January	February
3	11 February	March
4	10 March	April
5	7 April	May
6	9 May	June
7	9 June	July
8	11 August	September
9	8 September	October
10	6 October	November

Online advertisements

File types

We can handle adverts in EPS, PNG, GIF, JPEG or Flash formats.

Flash animation

Flash animation can be added to online banners at an additional cost. Just submit the separate files together with a description of how they should be put together.

Geographical targeting

We offer the option of displaying different advertisements in different countries or regions (for an additional fee). Please contact the editorial office for more information.

Policy

Sound is not allowed in advertisements.

We can not accept "Pop-up" adverts.

All advertisements must clearly identify the advertiser via a logo or signature.

Submit online adverts

Send your material at least four working days prior to your desired publication date. Please provide an URL to which the advert should be linked.

Ready to submit an order? Want more information?

Please email Agneta Andersson on agneta@medicaljournals.se or call the editorial office at +46 70 356 04 97.